



## Program Sponsorship Contract 2018-2019 Season

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Promotion Size: \_\_\_\_\_ Check #: \_\_\_\_\_ Please Invoice: \_\_\_\_\_ Credit Card: \_\_\_\_\_

V/MC/D/Amex Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Size	Width & Height	Ad Rate	Renewal Rate 10% Discount Contract Received by 9-14-18 Payment Received by 10-12-18	Renewal Rate 20% Discount Contract and Payment Received by 9-14-18
<b>¼ Page Horizontal</b>	4 ½ in. x 1 ¾ in.	\$235	\$212	\$188
<b>¼ Page Vertical</b>	2 1/8 in. x 3 5/8 in.	\$235	\$212	\$188
<b>½ Page Horizontal</b>	4 ½ in. x 3 5/8 in.	\$395	\$356	\$316
<b>½ Page Vertical</b>	2 ¼ in. x 7 ½ in.	\$395	\$356	\$316
<b>Full Page</b>	4 ½ in. x 7 ½ in.	\$600	\$540	\$480
<b>Inside Cover (full color)</b>	4 ½ in. x 7 ½ in.	\$865	\$779	\$692
<b>Back Cover (full color)</b>	4 ½ in. x 7 ½ in.	\$975	\$878	\$800

**Please check one of the following:**

- Renewal – same copy as last year.
- Renewal – new copy and/or camera ready art attached.
- Renewal – new copy and/or camera ready art to be sent by November 16, 2018.
- New – new copy and/or camera ready art included.
- New – new copy and/or camera ready art to be sent by November 16, 2018.
- Proof before final printing.**

**Terms:** Sponsor agrees to pay for promotion space in Springfield Ballet’s 1819 season program (*The Nutcracker* and *Beauty & the Beast*) upon signing this contract. To reserve space, contract must be received by September 14, 2018. **Promotions must be paid by October 12, 2018 and all new artwork must be received by November 16, 2018.** Promotions, unless noted otherwise above, are printed in black and white. Files need to be at least 300 dpi. Please mail or e-mail this contract and new artwork to any of the addresses below:

Springfield Ballet  
The Creamery Arts Center  
411 N. Sherman Pkwy.  
Springfield, MO 65802  
(417) 862-1343 ext. 18  
Fax: (417) 862-7877

art@springfieldballet.org; awalden@springfieldballet.org