



Program Sponsorship Contract 2018-2019 Season

Business Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____ Email: _____

Contact Person (please print): _____

Signature: _____

Promotion Size: _____ Check #: _____ Please Invoice: _____ Credit Card: _____

V/MC/D/Amex Card # _____ Exp. Date _____ Sec. Code _____

Size	Width & Height	Ad Rate	Renewal Rate 10% Discount Contract Received by 9-14-18 Payment Received by 10-12-18	Renewal Rate 20% Discount Contract and Payment Received by 9-14-18
¼ Page Horizontal	4 ½ in. x 1 ¾ in.	\$235	\$212	\$188
¼ Page Vertical	2 1/8 in. x 3 5/8 in.	\$235	\$212	\$188
½ Page Horizontal	4 ½ in. x 3 5/8 in.	\$395	\$356	\$316
½ Page Vertical	2 ¼ in. x 7 ½ in.	\$395	\$356	\$316
Full Page	4 ½ in. x 7 ½ in.	\$600	\$540	\$480
Inside Cover (full color)	4 ½ in. x 7 ½ in.	\$865	\$779	\$692
Back Cover (full color)	4 ½ in. x 7 ½ in.	\$975	\$878	\$800

Please check one of the following:

- Renewal – same copy as last year.
- Renewal – new copy and/or camera ready art attached.
- Renewal – new copy and/or camera ready art to be sent by November 16, 2018.
- New – new copy and/or camera ready art included.
- New – new copy and/or camera ready art to be sent by November 16, 2018.
- Proof before final printing.**

Terms: Sponsor agrees to pay for promotion space in Springfield Ballet’s 1819 season program (*The Nutcracker* and *Beauty & the Beast*) upon signing this contract. To reserve space, contract must be received by September 14, 2018. **Promotions must be paid by October 12, 2018 and all new artwork must be received by November 16, 2018.** Promotions, unless noted otherwise above, are printed in black and white. Files need to be at least 300 dpi. Please mail or e-mail this contract and new artwork to any of the addresses below:

Springfield Ballet
The Creamery Arts Center
411 N. Sherman Pkwy.
Springfield, MO 65802
(417) 862-1343 ext. 18
Fax: (417) 862-7877

art@springfieldballet.org; awalden@springfieldballet.org